

SRIMCA- MBA

Workshop on Team Building and Communication

Date: 03/12/2019

Faculty Experts: Ms. Bhoomi Patel & Mr. Swapnil Chaurasia

Venue: Shrimad Hall

Class: FYMBA Div. A & B

Total Students: 100

A workshop on team building and communication was conducted for FYMBA students. The session started with an energizer exercise to trigger the enthusiasm in the students. Students were divided in groups of 10 members.

Activity 1: Formation of a company and Presentation

The teams had to form a hypothetical company with a name, logo and suitable tagline reflecting the product or services the company had to offer. A presentation about the same involving strategy formulation and execution had to be done. Students learned collaborating with diverse skill set of the group members and exhibit cooperation among them.

Activity 2: Organization Communication & Challenges

The CEO and Team leader had to plan and execute a strategy in which an obstacle course had to be completed with minimum error and time. Students learned barriers to organization communication and tried to find ways to overcome those barriers

